

“The Role of Patient Advocacy: How All Stakeholders Can Unite to Improve the Lives and Quality of Life for Patients with Bladder Cancer.”

Panelists: Dr. Puneet Ahluwalia, Dr. Amit Joshi, Dr. Akhil Kapoor, Ms.
Sonal Rane, Mr. Sanjeev Sharma, Mr. Stephen Head

Moderator – VIVEK SHARMA



Dr Puneet Ahluwalia



How is the onset of early diagnosis in bladder cancer? What is the severity of bladder cancer, follow-ups, and compliance?



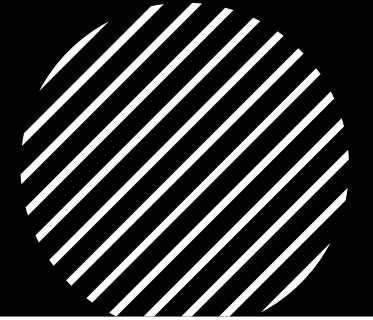
Do you see the role of navigation?



What are the common barriers to diagnosing bladder cancer early? How can we resolve them?



Dr. Amit Joshi



What are the systemic treatment options available for the treatment of bladder cancer?

What are the barriers to accessibility for the optimum treatment?

Dr Akhil Kapoor

What are the options available for people with advanced bladder cancer?

What are the common challenges while treating bladder cancer with palliative intent?

Sr. Sonal Rane

The common
challenges patients
with bladder cancers
face with a Stoma?

Stoma vs Stigma?

Mr Sanjeev Sharma

How are patients/ caregivers of bladder cancer navigated today? What are the common challenges they face during the diagnosis/ treatment, and post-treatment?

What are the barriers to helping more people with bladder cancer?

Mr Stephen Head

Why the patient voice in industry as part of the ecosystem is equally as important as it is in clinical care - i.e., clinical trial protocols, RWE studies, disease awareness

Conclusion

- We launched Bladder Cancer India almost 2.5 years back, and from a multidisciplinary stakeholder meeting last year, we have achieved significant milestones in this one year despite resource constraint.
- 2 Navigators
- 500+ patients
- The Support Group meeting started 2 months ago
- Government dialogues and scheme amount enhancement in Jharkhand
- We look forward to conducting a multistakeholder workshop soon and increasing the number of navigators and policy dialogues.